M.A.P.S. (Mapping and Planning Support) Alberta Capital Region, supports Local Area Networks of human service providers in planning together by creating maps and assisting with their use within the planning process. Our mapping efforts have evolved with the needs of our sector. In an effort to ensure that the voice of program participants is heard and included in planning processes we have broadened our community engagement efforts and conducted community-based research. Community mapping is a tool used to strengthen service provider partnerships by supporting planning that benefits children, youth, individuals, families, and communities.

Job description: Digital Storyteller (GIS + Design Specialist)

Working with the M.A.P.S. team of social workers, community-based researchers, and GIS specialists this position will:

- Produce maps for collaborative groups of human service providers using ESRI's ArcGIS software.
- Assist in the development and maintenance of a web-based interactive mapping system available to M.A.P.S. partners to support their work and planning activities.
- Assist in the development of innovative approaches to conveying social information. (i.e.: Static and interactive maps, dashboards, infographics, Google Maps, booklets/reports, journey maps)
- Design branded and accessible visual products for presentations, workshops, reports, newsletters (e.g., Mailchimp), and community updates like our monthly Map-Up.
- Assist participant groups in identifying information needs, planning for information gathering and discussing meaningful uses for the maps and other designs.
- Research and liaise with data sources and support survey creation and analysis using online tools (e.g., Google Forms, SurveyMonkey, or similar).
- Represent M.A.P.S. at community meetings and present information in an engaging, accessible manner.
- Collaborate in ongoing evaluation and innovation within the initiative.
- Complete other tasks as required.

Qualifications

- Experience with Community Development and Social Services
- Certificate/Diploma in GIS or equivalent course work
- Degree in social sciences an asset

Skills

- Experience with ArcGIS required
- Considerable knowledge of non-profit human service sector
- Strong quantitative and qualitative analytical skills to collect, analyze, and present large social and statistical data sets
- Display large data sets into creative presentations
- Proficient with organizing, consolidating, and manipulating large sets of data in Excel, SPSS
- A familiarity of census data to create research outputs
- Experience using a wide variety of programs to communicate social information (i.e.: Adobe InDesign, Photoshop, Illustrator, Canva, MailChimp, Survey programs etc.)
- Ability to create maps, interactive dashboards, infographics, booklets, etc.
- Ability to prepare presentations using PowerPoint or similar program
- Excellent communication skills (verbal and written), team player, organized, self-directed, facilitation skills, problem solver, comfortable with public speaking, creative thinker, sensitive to social issues
- Relationship building skills, ability to work with various partners collaboratively
- Experience with web design, basic HTML, or WordPress is an asset

Working Conditions

- 37.5 hours per week
- Located in Edmonton with an expectation to work primarily in the M.A.P.S. office
- Occasional evening and weekend work
- Wage range $28 - $33/hour

Benefits:

- Health benefits package after probationary period
- Employer share of Canada Pension Plan and Employment Insurance
- 3 weeks paid holidays
- Paid statutory holidays
- 12 paid personal days, as needed

To Apply:

- We welcome applicants from diverse backgrounds who are passionate about using maps and visuals to support social change. Please submit your resume and a brief cover letter to **adm@mapsab.ca**

Position Posting will be open until a suitable candidate is found.