



# Salons Against Domestic Abuse

*a collaborative initiative of*



*Fort Saskatchewan  
Families First Society*



*Crawford  
Master Stylists*

**October 13, 2021**  
**M.A.P.S. Collaborative Showcase**

# HELLO!



*Lisa Crawford*

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Domestic Abuse  
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*Jodi Heidinger*

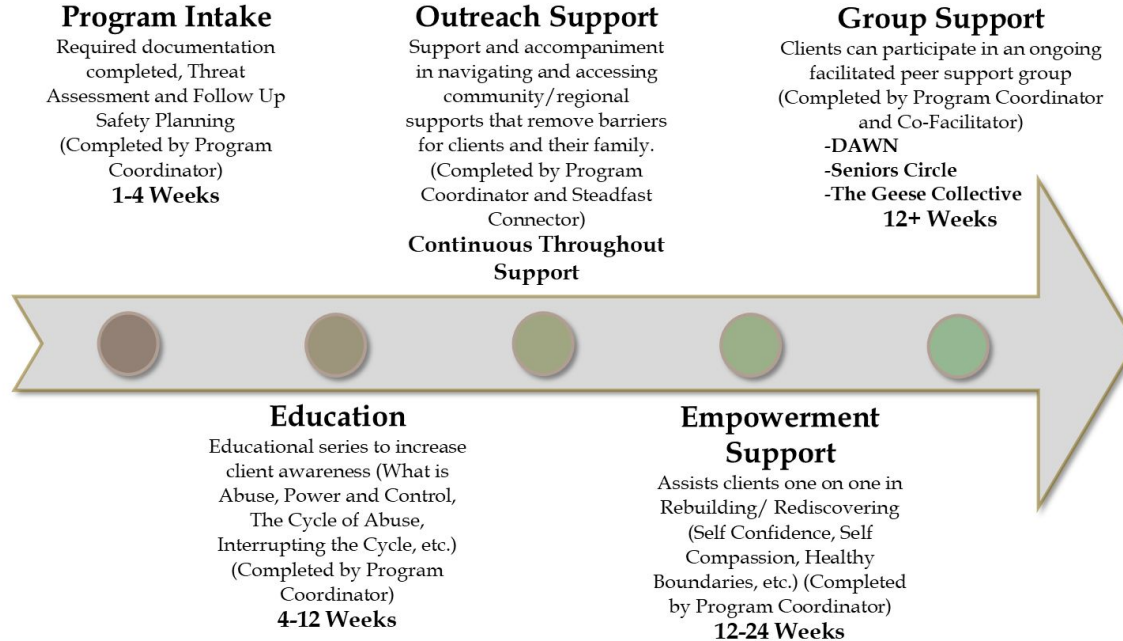
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# Family Violence Prevention: It takes a Village



**Families First Society**  
FORT SASKATCHEWAN

# Family Violence Prevention Program Time Line



# Evolution of SADA

Arlene May  
inquest –  
Toronto,  
1998

Cut It Out  
created –  
Alabama,  
2002

Western  
University  
launches  
NFF  
Campaign -  
2005

NFF Training  
brought to  
Alberta – Make It  
Our Business &  
Cut it Out –  
Fort  
Saskatchewan,  
2014



Cut It Out training  
from CIAFV –  
April 12, 2018



Award  
5



SADA Fundraiser –  
May 26, 2018



# ***Lisa's Vision***

LISA'S VISION

# Impact of SADA



We continue to extend our deepest gratitude for the ongoing financial support of SADA. It gives us the power to remove the most difficult barriers for individuals needing to flee abuse. Thank you for your amazing contribution to this village!

*"Having access to SADA gave me hope that life can have a brighter chapter after the darkest of episodes."*

*"From a person who is use to being the helper but needed help one day, you made the difference between living and barely existing. Thank you!"*

*"It was getting exceedingly more difficult to get out of my situation as time went on. The SADA fund allowed me some freedom and control in a very difficult situation."*

# NEXT Steps

# Family Violence: It's EVERYONE'S Business, What will YOU Do?



# Final Thought...

As salon professionals, we have a special role to  
someone experiencing abuse.

We can give hope,  
and connect people to vital supports.

Caring about the people around us, paying  
attention to them when there are signs of  
trouble, and responding appropriately  
is radical social change.

# Questions?

## *Resources*

**Family Violence Information Line (24/7)**

310-1818

**211 Alberta**

**Alberta Council of Women Shelters**

1-877-331-3933

